



# RUNNING INSIGHT<sup>®</sup>

## 2018 Running Spotlights

February 15 Performance Socks	April 15 Insoles	August 15 Compression	September 15 Tapes, Braces & Wraps	October 15 Sports Bras
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## Special Print Editions



**December 1, 2018**

### The Running Event Show Issue

Running Insight will publish a special print edition that will be distributed to all attendees at The Running Event 2018.

Ad Close: 11/7/18  
Materials due: 11/14/18



**December 20, 2018**

### Year End Double Issue

Special coverage of of The Running Event 2018 including the Best Running Stores in America and more. Mailed to all subscribers.

Ad Close: 12/10/18  
Materials due: 12/17/18

## Contact Information

### ADVERTISING

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### AD DIMENSIONS (INCHES)

Full Page .....	8.5 x 11
1/4 page square .....	3.5 x 4.5
1/4 page horizontal .....	7.5 x 2.5
1/2 page vertical .....	3.5 x 10
1/2 page horizontal .....	7.5 x 4.5

## 2018 ADVERTISING RATES

### PUBLISHED ON THE 1ST & 15TH OF EACH MONTH\*

Ad close: one week before publication date. Ad materials: due 3 days before publication date.

### Running Insight Digital Magazine Rtaes (net)

Ad Size	1x	3x	6x	12x	23X
Full page	\$2,250	\$1,745	\$1,405	\$1,065	\$950
Half page	1,400	1,090	880	665	595
Quarter page	875	680	550	415	375

**13.1K Package** ..... **\$13,500 net**  
Limited availability to first six sponsors.

- Front page logo recognition
- 12 issue 1/4 page advertising program
- One Brand Insight company profile and Rep listing

**Brand Insight Profiles** ..... **\$2,750 net**  
Limited availability, three per month.

- Full page brand story in Q&A format.
- Profile posted on RI website for 12 months

### runninginsight.com

Ad Size	3 month min
Banner (728x90) px	\$500
Side Box (300x250) px	\$359

### Email Blasts

Ad Size	per issue
Side Box (300x250) px	\$350
Banner (728x90) px	\$500

\*If weekend or holiday, published following business day.